



Lichfield Proms is only possible due to the kind generosity of businesses sponsoring and advertisers. It is a great way to promote your business to thousands of local people and visitors. So, find out more about getting involved, and be part of this marvellous evening!

Lichfield Proms is the highlight of the district's social calendar.

It takes place on the first Saturday in September every year and attracts up to 10,000 people from across the region.

This much loved free concert takes place in Beacon Park, and features a prominent symphony orchestra, local musicians and singers.

The evening is brought to a close with fireworks to the traditional sounds of Land of Hope and Glory.

Food and drink stalls provide a range of quality produce, ranging from pancakes, to jacket potatoes and wine.

Two twenty-foot screens, either side of the stage promote messages and sponsors during the evening.



Corporate sponsorship packages from £250 upwards

Bronze

- 6 seats at VIP tables
- Company logo on promotional posters and flyers
- Info and web link on proms web pages
- Editorial and logo in programme
- VIP parking
- Logo/text on large screen displays during event
- Press release and photo

£250

Silver

- 12 seats at VIP tables
- Company logo on promotional posters and flyers
- Info and web link on proms web pages
- Half page advert in programme
- VIP parking
- 2 corporate slides on large screen display during event
- Press release and photo

£500

Gold Main sponsor

- 24 seats at VIP tables
- Company logo on promotional posters and flyers
- Info and web link on proms web pages
- Full page advert in programme
- VIP parking
- 5 corporate slides on large screen display during event
- Main sponsor press call and photo

£1,000+

We cater for all budgets, and can offer bespoke packages, so please get in touch with us to discuss how you and your company can get involved with this fantastic event!



Promote your business locally

Advertise in our Lichfield Proms programme from just £100. Our A5 proms glossy programme is full colour and sold for only £1 during this fantastic event.

	Size	Price
Quarter page	67 x 98mm	£100
Half page	138 x 98mm	£200
Full page	148 x 210mm	£300
Inside back cover	148 x 210mm	£350
Back cover	148 x 210mm	£550

To find out more about advertising opportunities or corporate sponsorship, please get in touch.

Contact the team on

t: 01543 308029

e: proms@lichfielddc.gov.uk



www.lichfielddc.gov.uk/lichfieldproms

LICHFIELD PROMS IN BEACON PARK

Corporate Marketing and Sponsorship Opportunities



Get your business noticed by thousands of local people at the district's best loved free event!